

# Our Future Begins Today



AUGUST 2011

Our 2004 renovation, made possible by a solid alumni corps, has lifted AGR to new heights at K-State. Over the past five years, our undergraduates have responded with an exemplary record of service and leadership on campus. As a result of this hard work, Alpha Zeta Chapter has achieved Gold Chapter status for the fourth consecutive year from our national fraternity.

## Phase 2 Underway

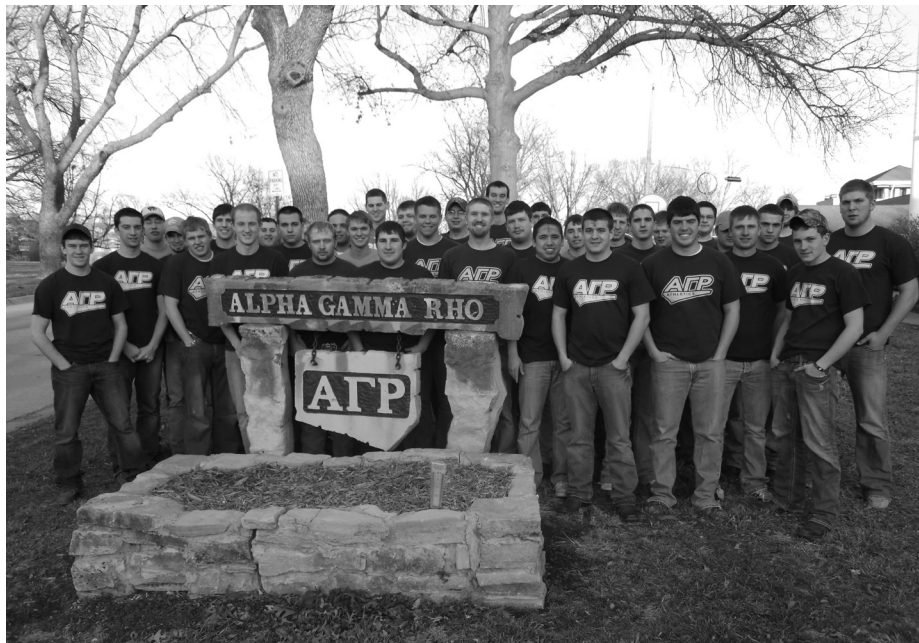
Since spring 2010, over 75 volunteer leaders and members of the Alumni Board have contemplated phase 2 of our resurgence effort to strengthen our long term viability at K-State. Favorably tested by a diverse sample of alumni, they have developed a \$1.2 million capital plan that zeroes in on retiring debt. It also provides a funding mechanism for

ongoing maintenance as well as future housing needs. Lastly it creates meaningful scholarship opportunities to encourage membership, and academic and leadership performance.

## Mortgage #1 Priority

For the next 14 years, the Alumni Association will pay \$70,000 in annual debt service as a result of the renovation. If eliminated, AZ could realize up to \$325,000 in interest savings. Eliminating debt would reduce pressure to significantly increase undergraduate house bills, which for the Alumni Board, is our only source of income. Currently 22% of the undergraduates' monthly house bill supports mortgage costs. Of the 25 fraternities on campus, AGR is in the "Top 10" of the most expensive, which directly impacts recruitment.

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**1**

**Student Body President**

**1**

**Kansas 4-H President**

**3**

**Presidents and Officers of College of Ag Student Council**

**9**

**Student Senators**

**1**

**IFC President and Officers**

**3**

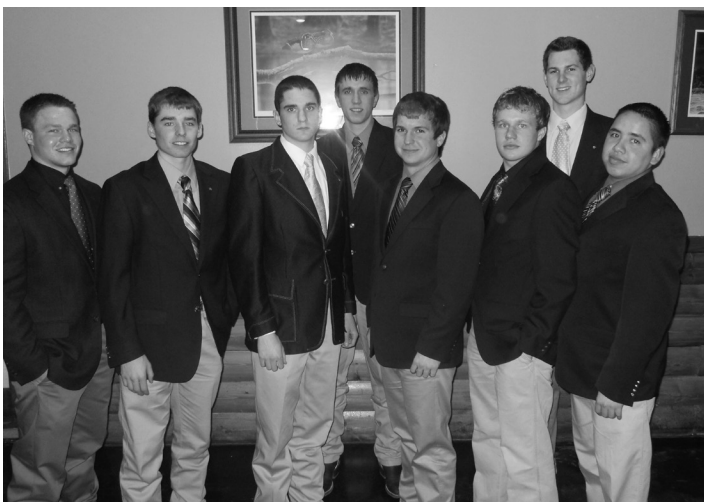
**Kansas FFA Presidents**

**3**

**National AGR Scholarship Winners**

**56**

**Men Living-In House "Full"**



*New member scholars Spring 2011*

### Investing in Future Housing Plan

Regardless of the renovation, ongoing maintenance is absolutely necessary with 56 young men living-in. If debt were retired, 56% of our annual operating budget could be reallocated to support short and long term housing needs, keeping our chapter home competitive with other student housing.

### Scholarships Enhance Our Profile

Seven out of 10 K-States receive some sort of financial assistance to offset college expenses. AGR, like many of its peers, awards up to 15 scholarships annually with the majority directed to new members. This effort has been made possible largely through the contributions of 20 alumni who pledged significant support through 2010. The AZ scholarship program, which awards nearly \$20,000 each year, is in jeopardy without new investment.



*Andrew Strausberg received the 2011 Steve Burgess Scholarship.*

## Campaign Targeting Leadership Level Gifts

Every dollar counts to this special AZ project. But at this stage of the campaign, we're targeting leadership level gifts. "Of course every dollar given is appreciated," said Ty Brookover '96, Campaign Vice Chair. "But to achieve our goal as soon as possible and retire our mortgage, we need gifts and pledges that will make an impact, including inspiring others to give generously." To achieve our goal of \$1.2 million, AZ needs:

- 1 gift of \$250,000
- 2 gifts of \$100,000 - \$249,999
- 4 gifts of \$50,000 - \$99,999
- 10 gifts of \$25,000 - \$49,999
- 15 gifts of \$10,000 - \$24,999
- 20 gifts of \$5,000 - \$9,999
- 80 gifts of \$1,000 - \$4,999
- 100 gifts of \$500 - \$999
- MANY Up to \$499



*Alpha Zeta Chapter has always been a great source of leadership at KSU, and there after throughout the world. I trust we as brothers will insure the needs of AGR will be met and prepared for in advance for generations to come, just as earlier brothers did for me.*

—Sam Hands '67

## \$1.2 Million Capital Plan

Mortgage Retirement — \$660,000

Scholarships — \$440,000

Chapter House Improvements — \$100,000

# Campaign Team Raises 25% of Goal in 1 Month!

Led by Chairman Bob Broeckelman '67 and Vice Chair Ty Brookover '96, 25 alumni agreed to serve on the capital campaign team this spring. In just one month of active fundraising, the group has raised \$294,550. Members of the team include:



*Campaign  
Committee Chair  
Bob Broeckelman '67*

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## Many Ways to Give to the AZ Campaign

Donations will be tax deductible to the fullest extent possible if made to the AGR Educational Foundation or K-State Foundation. Five-year pledges are welcome. Gift options include:

Cash	Insurance policies
IRAs	Trusts
Commodities	Marketable real estate
Securities	Qualified retirement programs

Gifts of commodities can be made directly to the chapter and will immediately offset mortgage expenses. The KSU Foundation is accepting gifts for the scholarship component of the project and can accept employer matching gifts who ordinarily could not be directed to a fraternal organization. Specific questions concerning how to direct a gift to the campaign can be answered by Ron Hirst '63 - Alumni Board President at 620-921-0128, Bob Broeckelman '67 - Campaign Chair at 316-259-4761, or Kathy Benson - Campaign Coordinator at 585-734-2693.





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## Important News!

- House is operating at peak capacity for 3rd consecutive semester — 56 men
- This summer AZ received “Gold Chapter” status for the 4th consecutive year from National Chapter kicking off “Quiet Phase” of \$1.2 million capital campaign. Volunteers have contributed \$294,550 to date.
- Permanent recognition at the chapter house is available for donors contributing \$5000 or more. Gifts greater than \$100,000 are eligible for additional opportunities.
- All gifts are 100% tax deductible. Cash and non cash gifts can be accepted.



*“AGR was the central experience of my college years. It remains relevant today and the friendships will be there forever. Any young person wanting to make a career and life in rural and agricultural settings and/or businesses must be an AGR.”*

—Jesse McCurry '96