

# It's OUR TIME ATP

ALPHA ZETA

AUGUST 2012

## Alpha Zeta Makes History at National Convention!

Alpha Zeta received unprecedented acknowledgement at the National AGR Convention held in Burlington, VT on July 31. In total, AZ brothers walked away with three chapter awards and two acknowledging our quality undergraduates.

"We firmly stand as one of the top five chapters in the nation," said Josh Roe, Chapter Advisor. "That's out of 70 chapters and 55,000 members nationwide. Special recognition goes to Logan Britton (VNR

Membership Development) and Reagan Kays (VNR Alumni Relations) who BOTH received the Undergraduate Achievement Award! This is the highest honor AGR bestows on an undergraduate. We are positive that we've NEVER seen this awarded to two men from the same chapter. In fact, I remember conventions where only one person received the award."



*Eric Noel, Logan Britton (2012 award winner), Doug Weyer '67, Jeff Cather, Will Longinaker, and Reagan Kays (2012 award winner). Britton and Kays both received the 2012 Undergraduate Achievement Award. "I feel very blessed to be chosen," said Reagan, "especially with Logan."*

"Thanks to all of you," added Ron Hirst '63, "your alumni chapter won the highest award. It was also a pleasure to see Roger Johnson '63 honored for his 4-year term on the Housing Resource Trust. Roger followed in the footsteps of Steve Burgess '61. Our own Doug Weyer '67 was also acknowledged for his service on the national board."

*continued on page 2*

## Campaign Reaches \$775,000

Just over 100 donors have contributed 65% of our goal! Volunteers are gearing up to take the campaign to all brothers this fall. After returning from convention, this is what Ron Hirst '63 had to say: "If Pi Chapter can raise \$7 million and Kappa can shoot for \$5 million in a renovation campaign, why can't we raise \$1.2 million?"

### Over the Past 5 Years:

**1**  
Student Body President

**1**  
Kansas 4-H President

**3**  
Presidents and Officers of College of Ag Student Council

**9**  
Student Senators

**1**  
IFC President and Officers

**3**  
Kansas FFA Presidents

**3**  
National AGR Scholarship Winners

**56**  
Men Living-In House "Full"

## Alpha Zeta Makes History (continued)

### Fact & Figures Heard at Convention

- Alpha Zeta is tied for 8th place in total membership nationwide. The average chapter size is 41 members. AZ currently stands at 72.
- AZ is ranked 10th for total number of new initiates. Over the past 3 years we've averaged 23 new members annually.
- 24% of chapters have housemothers
- 11 chapters produce 2 or more Crescents annually

### The Daily Beast Recognizes AGR as Top Ten Fraternity Nationally

Fraternity men are more active in their community and have a higher GPA than their non-fraternity peers according to The

Daily Beast, an American news reporting and opinion website affiliated with Newsweek Magazine. In a 2012 ranking of 75 fraternities that are members of the North-American Interfraternity Conference, AGR was ranked 7th. Selection criteria included: the number of active collegiate chapters, number of alumni who are currently members of the U.S. Senate, Congress, and/or US President, and money contributed to the fraternity's non-profit fund. Rounding out the top 10 are:

- |                        |                      |
|------------------------|----------------------|
| 1. Sigma Chi           | 6. Alpha Epsilon Pi  |
| 2. Sigma Alpha Epsilon | 7. Alpha Gamma Rho   |
| 3. Phi Gamma Delta     | 8. Sigma Phi Epsilon |
| 4. Theta Chi           | 9. Kappa Alpha       |
| 5. Sigma Nu            | 10. Alpha Phi Alpha  |

### 2012 Awards:

Undergraduate Achievement Award – Logan Britton and Reagan Kays

5th Year Recipient of Gold Chapter Award – for excellence in 7 award categories

Highest Honor: Chapter Crescent – Best Series

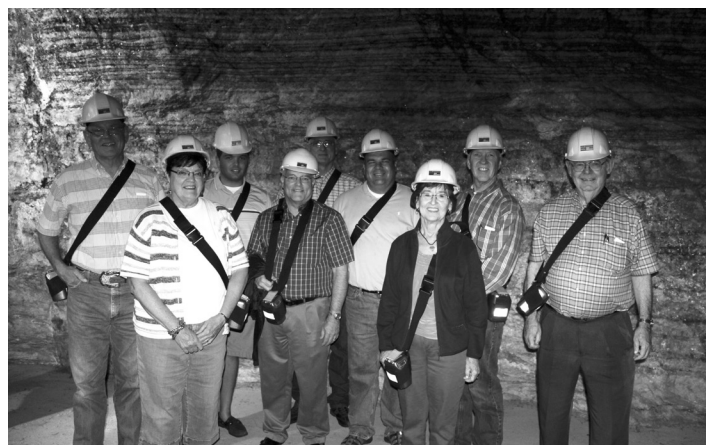
Highest honor: Alumni Corporation

## Big News Reported from Hutchinson Summer Meeting

• Working with Verus Bank, the chapter house mortgage will be refinanced. The estimated loan amount of \$400,000 will be refinanced over 10 years using a 4.375% adjustable rate. The ARM is fixed for 5 years. This effectively reduces our mortgage payment by over \$1,600/month or nearly \$20,000 on an annual basis. According to Ron Hirst: "There's no way we could have done this without the campaign. Our plan is to pay this off in the next 3 to 5 years depending on fundraising success."

• Undergraduate rent will be increasing 2% for 2012-2013. Paying off the mortgage will not eliminate the need to raise rent, but will dampen the rate of increase.

• Roger Johnson '63 is working on replacing each floor's shower units with larger ones and improving security at the chapter house using digital card readers instead of traditional door locks and indoor and outdoor camera systems. A dining room cabinet display will be added,  
*continued on next page*



*The post-meeting tour took place at the Kansas Underground Salt Museum. Pictured from left to right 650 feet underground are Roger and Jill Johnson, Justin Hagedorn, Bob Broeckelman, Ken Smith, Keith Westervelt, Nancy and Steve Shusher, and Ben Brent. Each is holding wearing the required hard hat and a self-rescuer device that would convert carbon monoxide to carbon dioxide in case of a fire. Photo taken by Jeff Sutton #1341. The museum is built within one of the world's largest deposits of rock salt and is the only one of its kind in the western hemisphere. Salt mining still takes place in central Kansas, much of which goes to the animal feed industry.*

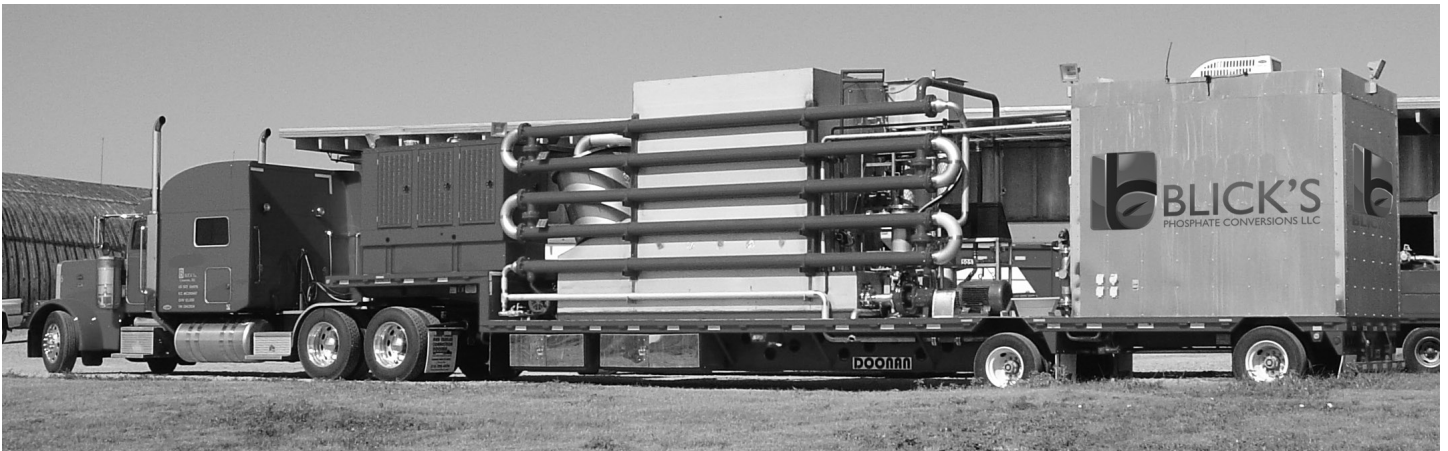
# Kenny Kalb '94 Completes Wildcat 100

Our first 100 campaign donors – known officially as the Wildcat 100 - pushed the “Our Future Begins Today” campaign over the \$700,000 mark by late April. A gift by Kenny Kalb '94, owner of Blick's Phosphate Conversions LLC, helped us reach this important milestone just nine months into the campaign. “I want to help the chapter be debt free; to see it operating by itself. By getting our feet firmly on the ground now, the fraternity will be in a better position to be more competitive in the future.”

Blick's produces starter based liquid fertilizers that are used over an 11-state region, and fire retardants for combatting forest fires. A former roommate of Scott Foote '94 and VNR of Alumni Relations at AGR, Kenny said the campaign's donor roster is an incentive to get involved. “I'm at a point in my life where I can help. The house was in disrepair when I was at

K-State. I'm hoping my 5-year old son can reap the benefits of what this fraternity is all about.”

All members of the Wildcat 100 will be permanently acknowledged at the chapter house at the conclusion of the campaign. Also receiving permanent recognition on a living room donor display will be alumni contributing \$5000 or more to the effort. “All campaign gifts are important to this project; make no mistake about that,” said Bob Broeckelman, Campaign Committee Chair. “But these leadership level gifts of \$5000 or more represent a significant commitment to the future of the chapter, and as such, we want to express our appreciation. To acknowledge all alumni donors – past, current and future - a leather-bound giving record will be developed and made available at the house to record and acknowledge alumni contributions. “We just can't say thank you enough,” added Bob.



*Self-contained, portable liquid phosphate production unit for 10-34-0 or 11-37-0. AKA “T-Reactor”*



*Randall Galle, Director of Operations for Kuhn Krause Inc, leads a group of 18 AGR alumni and spouses on a tour of the Hutchinson tillage manufacturer.*

## Big News (continued)

and will be named in honor of Randy Stoecker '66 in recognition of his significant campaign contribution.

- Upcoming alumni events include: AGR Pride Day (August 17, 9-5pm) and Founders Day (October 6)... AGR will have a tent outside of CatTown by College Avenue.

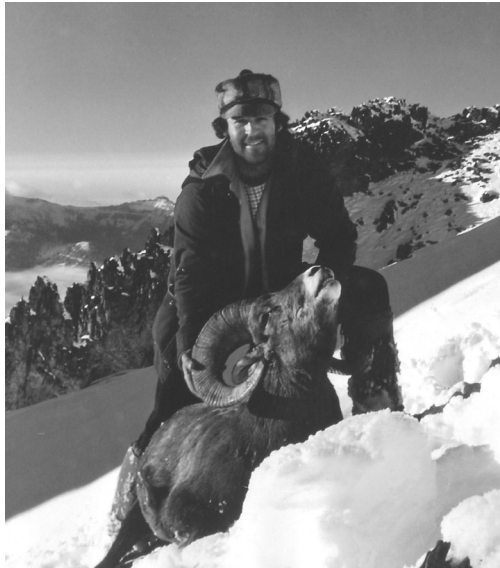
— Featuring Mothers Auction, Tailgate on College Avenue outside of CatTown, KU Game

- Thank you to all alumni who participated in the Summer Meeting tours and board meeting. Special recognition to John Evans '63 and Randall Galle '81 for their hospitality.



# Larry & John Stuckey Remember Mark Wright with Campaign Gift

Brothers Larry '63 and John Stuckey '60 are paying tribute to AGR brother Mark Wright '63 with their campaign gift to Alpha Zeta Chapter. "Looking back over 70 years on the things that have made my life rich, and I immediately think of the friendships I've made through our fraternity," said Larry, a mixed practice veterinarian based south of Omaha, NE. "As officers, Mark and I wound up in the same room. He was from a farm family in southwest Kansas; I was from the northeast. Mark, George Teagarden and I ran together. Mark had the physique and confidence that any college man would envy."



Mark Wright

Loretta Teagarden heartily agrees. She and husband George introduced Mark to his first wife. "He was a fun loving, good person," added George. "We came out of the same mold, and hit it off immediately. We took care of each other and became life-long friends."

Mark spent most of his life enjoying the outdoors as a Montana hunting and fishing guide. He also developed the Wright rifle. "One of the last times I saw him he came to see me with a pick-up camper full of wild game," Larry fondly remembers. "Not wanting anything to spoil, we debated

whether to bring everything inside overnight to keep cold. But it was in the middle of a typical Nebraska winter. We left everything right in the truck!"

According to John Stuckey '60, Mark was a super high school athlete. "He tried out for football at Oklahoma University. The quote I remember was: Mark, we really like you, but you're too small and we don't want you to get hurt."

"I'm now in a position where I can give back, and the AGR campaign is a great opportunity to do it," said Larry. "From what I'm hearing and reading about, the chapter is producing some top notch leaders. I look at the folks

that have come through the house like Loren Kruse '66. I never would have guessed that a timid and shy kid from Iowa would one day rub shoulders with world leaders in agriculture. It's phenomenal! Still waters run deep. And that's what AGR can do for young men."

For their gift, the Stuckeys will have the honor of naming the former officers' room in Mark's memory. There are 13 study rooms still available for naming opportunities with a campaign gift of \$15,000 or more.

## 2011 Grad Gives Back at Pink Rose

Justin Hagedorn '11 pledged \$1000 to the campaign at Pink Rose. He's also signed on as a General Campaign Decade Chair:

*"It was important to me to give to the scholarship portion of this campaign. As an undergraduate I was fortunate enough to have received several AGR scholarships through the house and on campus. I want worthy candidates to continue to be rewarded for their hard work as I was."*

Campaign funds helped grow the total number of scholarships awarded to undergraduates at Pink Rose 2012. In total, 25 undergraduates were recognized, and \$30,000 was distributed for leadership and academic achievement (a \$10,000 increase over 2011).



Justin Hagedorn '08 with Kansas Secretary of Agriculture, Dale Rodman '61.

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# Three Ways to Give

Alpha Zeta leaders have long considered what benefits the chapter can provide to alumni for supporting the “Future Begins Today” campaign. As a result, there are three ways to give to the project to receive tax benefits, matching gift opportunities, and President’s Club recognition at KSU.

1. To receive a charitable deduction, donors can direct cash and non cash gifts to the Educational Foundation of AGR. No fees will be incurred by AZ and all money will return to K-State based on a schedule predetermined by the IRS.

2. If a donor is interested in scholarships only, gifts may be directed to the KSU Foundation who will administer the AZ Scholarship Program according to chapter criteria. Donors will realize a charitable deduction and be eligible for President’s Club benefits if their overall giving exceeds \$10,000. The KSU Foundation can also accept matching gifts from donor employers who otherwise may not have the ability to donate to fraternal organizations.

3. Donors may direct commodity gifts directly to the AZ Alumni Association. Farmers gifting inventory to charities may reduce their liability for federal and state income taxes and possibly on self-employment taxes. Prior to a gift of commodities, the donor should consult with their personal tax advisor to determine the best giving strategy. For AZ, these funds can be used immediately to pay down the mortgage.

By completing a pledge card – available through any volunteer - alumni can indicate how their contribution should be treated. House Corp Treasurer Ben Brent (785-565-3140) and Campaign Coordinator Kathy Benson (585-734-2693) will direct your gift accordingly. Don’t hesitate to call them if you have questions.

## Room Naming Opportunities Available

The following brothers will name rooms at the chapter house given their significant contributions to the campaign:

The Norm Nelson Family — Dining Room

Dale Rodman ‘61 — Alumni Board Room

Steve Burgess ‘61 — Computer Room

Sam Hands ‘67 — Communication Room

Bob Broeckelman ‘67 — Reception/Mail Room

Scott ’94 & Brad Foote ‘95 — Upper Deck

Randall Stoecker ‘66 — Dining Room Cabinets

### *Still Available*

\$250,000 gift... Living Room, Donor Recognition Wall, First Floor, Second Floor

\$100,000 gift... Parking Lot, Brotherhood Program, Mentoring Program

\$50,000 - \$99,999 gift... Back Patio, Game Room

\$25,000 - \$49,999 gift ALL TAKEN!

\$15,000 to \$24,999 gift... 3-man study rooms, 12 available



# Special Giving Exceeds \$15,000 Thank You \$19.27 Donors

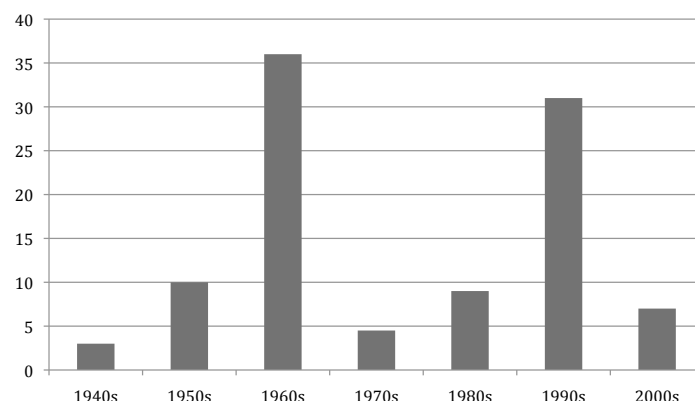
Dave Anderson	Douglas Reed
Joe Blecha	Kyle Reibel
Ken Buchele	Loren Rickard
Bob Broeckelman	Robert Sand
Maynard Englebrecht	Tim Sanders
Dale Evans	Bruce Schlickau
Douglas George	David Seiler
G. D. Goetch	Steve Slusher
Ron Hirst	Charley Stoehr
Wayne Ingmire	Michael Stottman
Todd Johnson	Jeff Sutton
Ken Kocher	Norman Schlesner
Ray Ladd	Dave Slyter
Ed Larson	Dale Tracey
Kent Meyer	Kenton Weltmer
James Morgan	James Wood
Jeff Morgan	Larry Woodson
Bernie Owen	William Walch
Kenneth Powell	

**Total Received \$15,292.79**

# Let The Games Begin!

As Decade and Class Chairs get their feet on the ground, classes from the 1930s through 2011 will be jockeying to see who can claim that their class or decade is “King of the Hill” in terms of overall campaign participation.

## 1960s Decade Leads All Donors



# Dave Anderson '79 to Lead General Campaign

With over 65% of the goal already committed, Dave Anderson and his team of Decade and Class Chairs will take the campaign to every brother of the fraternity to ask for their support this fall. “The biggest reason people don’t give to campaigns is they’re not asked,” said Dave. “This won’t happen with our campaign.

We’re going to go the extra mile so all brothers have the opportunity to participate in this project.” Beginning this summer, the following alumni have volunteered to date to reach out to brothers in their eras.



*Dave Anderson '79*

## Decade Chairs:

1960s – Loren Kruse '66, Ted Odle '70  
 1970s – Darrell Cardell '70, Keith Heikes '76  
 1980s – Kevin Lickteig '78, Rick Perkins '85  
 1990s – Brent Wiedeman '92, Jerrod Westfahl '93  
 2000s – Ronny Pope '04, Dalton Henry '07, Justin Hagedorn '11

## Class Chairs:

1963 Roger Johnson  
 1969 Ken Smith  
 1970 Kendal Frazier  
 1971 Craig Sharp  
 1972 Wayne Busch  
 1973 Tom Dill  
 1982 Keith Westervelt  
 1987 Gregg Doud  
 1990 Todd Johnson  
 1991 Aaron McKee  
 1992 Casey Niemann  
 1993 Matt Urbanek  
 1994 Marty Riechenberger  
 2005 Adam Hatesohl  
 2006 David White  
 2007 Shane Blaes

Contact Dave Anderson at [dave@neuvision.com](mailto:dave@neuvision.com) or 612-810-4000 if you would like to be a campaign volunteer.

# Our Future Begins Today



## CAMPAIGN DONOR ROSTER

**GOAL: \$1.2 MILLION**

**Amount Pledged/Gifted to date: \$776,424**

**Percent Pledged: 65%**

**Percent Collect: 3%**

**Total Number of Contributors: 103**

### Founder's Club

\$100,000 or more

Number of Gifts to date: 1

The Norm Nelson Family  
Terry '77, Troy '79, Clarke  
'06, Bo '03

### Sickle & Sheaf

\$50,000 - \$99,999

Number of Gifts to date: 2

Steve Burgess '61  
Dale Rodman '61

### Crescent Club

\$25,000 - \$49,999

Number of Gifts to date: 5

Dr. Bob '67 and Bunny  
Broeckelman  
Scott '94 and Brad '95 Foote  
Sam Hands '67  
Kenny Kalb '94  
Randall D. Stoecker '66

### Green & Gold Club

\$10,000 - \$24,999

Number of Gifts to date: 20

Alpha Zeta Chapter  
Undergraduates  
The Atwell Families: Merritt  
Atwell '43, Dennis Atwell  
'68, Thad Combs '92,  
Theron Combs '96, Thane  
Combs '01  
Ben Brent '56  
Ty Brookover '96  
Darrell '70 and Edna Cardell  
Richard J. Chase '47  
John Evans '63  
Darren Gigot '90

Grant P. Harris '95  
Ron and Bette Hirst '63  
Travis '90 and Aaron '93 Hirst  
Roger '63 and Jilinda  
Johnson  
Todd Johnson '90  
Aaron McKee '92  
John '89 and Casey Niemann  
'92

Rick and Susan Perkins '85  
Michael Smith '78—Ag 1  
Source  
John '60 and Larry '63  
Stuckey in memory of Mark  
Wright  
Kenton Weltmer '74  
Doug Weyer '67 for the James  
Weyer Memorial Fund

### Leadership Club

\$5,000 - \$9,999

Number of Gifts to date: 26

Dave Anderson '79  
Richard A. Barta, D.V.M. '63  
Marc Bokelman '82  
Scott Bokelman '79  
Kenneth '63 and Marilyn  
Buchele  
Charles R. Cole '65  
Nelson Galle '54  
John '99 and Mike Kramer  
'96  
Loren Kruse '66  
Tracy Mader '90  
Marlin Mason '68  
Roger '85 and Lindsay  
McClellan  
Steven Miles '74  
Jeff Morgan '97  
Ted Odle '70  
Marty Reichenberger '94  
Randall R. Reinhardt '79

Brent A. Rockers '78  
Mike Schmitt '67  
Todd M. Schwarz '88  
Jay Selanders '97  
Dennis K. Shurtz '69  
Steven H. Slusher '64  
Kenneth L. Smith '69  
Darrell L. Webber '58  
Brent Wiedeman '92

### Spirit Club

\$1,000 - \$4,999

Number of Gifts to date: 33

Robert D. Ames '64  
Larry Antrim '60  
Ryan Breiner '99  
Charley A. Cull '07  
Ray W. Ely '57  
Jason Grady '96  
Justin D. Hagedorn '08  
Ron Hays '67  
Clayton Huseman '95  
Virgil Huseman '64  
Jon Isch '58  
Ivy Partners  
Bruce L. Johnson '67  
Einar Johnson '53  
Dan Latourell '79  
Jesse McCurry '96  
Tim Ohlde '80  
Larry Reichenberger '71  
Dick '53 and Linda Reinhardt  
L. Dru Richard '67  
Josh Roe '99  
Armin Samuelson '49  
Charles P. Sauerwein '69  
Gabe Schlickau '98  
Danny Scott '69  
Chuck Shada '68  
Dr. Charles Stoechr '61  
Jeff Sutton '96  
Matthew Urbanek '93

Jerrold Westfahl '93  
Keith Westervelt '81  
David White '06  
Jerome Yorke '64

### Four Pillars Club

\$500 - \$999

Number of Gifts to date: 9

Chad Breiner '94  
Larry V. Cundiff '58  
Don Drake '53  
Ray Flickner '74  
Dalton Henry '07  
Timothy Sanders '70  
Cody Stuber '98  
Larry Theurer '60  
Richard L. Theurer '64

### Up to \$499

Number of Gifts to date: 12

Arnold Appleby '54  
Brad Brensing  
James Ferrell '92 (Pi chapter)  
Larry Geil '60  
Kyro Heller '97  
David Johnson '82  
Dan Marrs '62  
Doug Nelson  
Max Peterson '63  
Spencer Schrader '93  
Kelly D. Welch '84  
Ron Welch '65

### In Kind Gifts

Dave Anderson '79  
Ty Brookover '96  
Darren Gigot '90  
Sam Hands '67





PMB 339  
1228 Westloop  
Manhattan, KS 66502-2840

ADDRESS SERVICE REQUESTED

## Big News From National Convention!

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# Breaking News from Alpha Zeta

AZ was a big winner at the AGR National Convention on July 31 in Burlington, VT (see more on page 1). Unprecedented was the recognition of two of our brothers who received the Undergraduate Achievement Award: Logan Britton and Reagan Kays.

“I was very shocked and nervous,” said Logan, an agricultural communications/journalism and ag economics major. “We didn’t think we were going to get anything because it was the last award announced. From the way the presenter read my name, I had a feeling that Reagan was going to win too.”

“Receiving the highest award the fraternity bestows this young is quite an honor. I’m glad I was able to share this with Reagan. I can’t think of anyone more deserving. Many people have helped influence my life - many of these are my brothers and alumni at Alpha Zeta. It’s because of their support and guidance that I am successful and will continue to be in the future. I’m truly blessed to be an AGR at Kansas State.”



*Reagan Kays and Logan Britton made history in Vermont at the National Convention.*