

# Our Future Begins Today



FEBRUARY 2013

## Just \$336,000 To Go!

That's right. Seventy-two percent of the \$1.2 million goal has already been pledged or gifted out right to the Alpha Zeta capital campaign. One hundred thirty-one brothers and their families have put us into position for a major victory. Now we need all alumni to step forward with a gift to push the fraternity over the top!

"For 15 months we've been working quietly behind the scenes to build support for the project," said Bob Broeckelman '67. "Speaking on behalf of all campaign volunteers – over 100 strong, we couldn't be happier to be in this position. But now it's time to push the campaign over the goal line. It's the fourth quarter, and time is winding down on the clock. We need all alumni to get in the game. Use the coupon in this newsletter to make your gift or to increase your pledge to the project. All gifts are appreciated!"



*Alumni volunteers are looking for campaign donations just like 40 undergraduate brothers looked for trash in 2012 as part of the Adopt a Highway Program.*

### We're Making History!

**1.** The Alumni Board paid down our \$660,000 mortgage in 2012 by \$200,000 and refinanced over 10 years.

**2.** \$10,000 in additional undergraduate scholarships was awarded at Pink Rose 2012 increasing the total amount distributed to new members and high achieving upperclassmen to \$30,000. In 2013, that number will increase by \$1,000. Roger Johnson and Adam Baldwin are overseeing the program. KSU students will receive more than 9,400 academic scholarships worth \$19.2 million during the 2012-2013 school year. The AZ scholarship program is just one opportunity to enhance the fraternity's competitive advantage on-campus.

**3.** \$32,000 was invested in bathroom and dining room improvements and cleaning, including the purchase of 8 new tables and 64 chairs.

**4.** We've already raised 93% of the funds contributed to the renovation campaign (\$925,000) with less than half the donors.

**5.** To date, over \$154,000 has been contributed through gifts of commodities from 14 donors. This money can be used directly by the Alumni Association to reduce debt immediately!

### Over the Past 5 Years:

**1**  
Student Body President

**1**  
Kansas 4-H President

**4**  
Presidents and Officers of College of Ag Student Council

**12**  
Student Senators

**1**  
IFC President and Officers

**3**  
Kansas FFA Presidents

**3**  
National AGR Scholarship Winners

**56**  
Men Living-In House "Full"

# General Campaign in Full Swing

Decade and Class Chairs are ramping up the campaign machine to make possible a personal ask to all brothers to support the campaign. "We've got a great group of men from multiple generations involved in this effort," said Darrell Cardell '70, General Campaign Co-Chair. "I've had great fun reconnecting with brothers I haven't seen or talked to in 30 years and becoming reacquainted with alumni that I didn't know were brothers. The campaign has given us a reason for conversation. Our bond is strong, but it's something we

can't take for granted. The fraternity needs us now to shore up our foundation so many more brothers can benefit from the life lessons we learned while at K-State. I hope you'll join me as a donor."



*General Campaign Co-Chair Darrell Cardell and wife Edna live in Florissant, CO.*

<b>Decade Chairs</b>	<b>Phone Number</b>	<b>Email</b>	<b>Years</b>
Ronald Hirst	620-662-9447	ron.hirst@yahoo.com	30's-50's
Loren Kruse	515-964-2959	krusetrees@gmail.com	60-64
Darrell Cardell	719-748-5159	ecardell@mywpi.com	69-73
Keith Heikes	715-280-0544	kheikes@gmail.com	74-78
Kevin Lickteig	913-294-2470	lickteig@classicnet.net	79-83
Marc Bokelman	303-570-8875	mbokelman@sbpipeline.com	84-89
Brent Wiedeman	785-462-0645	bwiedeman@fmbcolby.com	90-94
Jerrod Westfahl	785-341-6071	jerrod@purplewave.com	95-00
Dalton Henry	785-293-2131	dhenry@ksu.edu	05-08
Justin Hagedorn	316-621-0180	hagedornjd@gmail.com	09-11
<b>Class Chairs</b>	<b>Phone Number</b>	<b>Email</b>	<b>Class</b>
Billy Collins	620-662-8896	N/A	1948-1952
Loren Kruse	515-964-2959	krusetrees@gmail.com	1960,61,62
W Roger Johnson	785-537-1631	wrjohn@ksu.edu	1963
Steven Slusher	405-334-9310	cusscowboy@hotmail.com	1964
Richard Theurer	620-326-3446	rtheurer@sutv.com	1965
Randy Stoecker	515-451-2498	randystoecker@gmail.com	1966
John Schlickau	620-435-6575	slick@havalandtelco.com	1967
Kenneth Smith	785-765-3599	kalma@earthlink.net	1969
S. Kendal Frazier	720-987-4769	kfrazier@beef.org	1970
Craig Sharp	620-473-0511	craigsbeef@gmail.com	1971
Wayne Busch	507-256-4102	wayneb1000@gamil.com	1972
Darrell Cardell	719-748-5159	ecardell@mywpi.com	1973
Joel Eder	785-852-5255	good2go2jo@hotmail.com	1976
Keith Heikes	715-280-0544	kheikes@gmail.com	1976-1977
Kevin Lickteig	913-294-2470	lickteig@classicnet.net	1978
Bryce Schumann	785-887-6754	bryce.gina@att.net	1980
Keith Westervelt	785-485-0117	kwestervelt@bluevillennursery.com	1982
Gregg Doud	410-956-9296	gdoud1@verizon.net	1987
Todd Johnson	785-228-0178	tjohnson@beef.org	1990 and 1991
Aaron McKee	785-587-8186	aaron@purplewave.com	1992
Casey Niemann	515-771-4893	caseyniemann@hotmail.com	1992
Matthew Urbanek	913-432-4237	matt.urbanek@viracoribt.com	1993
William Reichenberger	620-330-3031	marty@indypumpkinpatch.com	1994
J.L. Evins	620-792-2225	jle300@live.com	1995
Clayton Huseman	785-207-1199	clayton@kla.org	1995*
Gabe Schlickau	620-962-5497	gabe.schlickau@blackhillscorp.com	1998
Ryan Breiner	785-565-1881	rbreiner@ksu.edu	1999*
Delvin Higginson	620-423-9395	delvinh@sbcglobal.net	1999
Puffy Nichols	620-327-0530	knichols@embarqmail.com	2000
Stephen Bigge	785-770-2276	slbigge@hotmail.com	2002
Ronald Pope	402-641-7428	rpope@crinet.com	2004
Adam Hatesohl	785-747-2488	adamh2@ksu.edu	2005
David White	620-440-1156	dbwhite@ksu.edu	2006
Shane Blaes	620-336-2732	sdblaes@ksu.edu	2007

# Who's King of The Hill?

## 1960s Leads all Decades in Total Giving

40s	\$12,000	1.4%
50s	\$32,470	3.7%
60s	\$352,011	41%
70s	\$182,594	21%
80s	\$49,233	6%
90s	\$202,601	23%
00s	\$9,500	1%

## 1967 & 1969 Lead Classes In Overall Participation

The initiation classes of 1967 and 1969 are tied at eight donors each. The Class of 1996 has seven! The class who reaches 85% donor participation first will receive a room naming opportunity.

## 1961 & 1977 Lead in Total Giving

Congratulations to the class of 1961. Together these brothers have contributed \$112,450 or 13% of our total pledged to date! The class of 1977 is nipping at their heels at \$109,798 or 12.7% of the total. Added up, these two classes have contributed one-quarter of our campaign total.

## Can You Volunteer?

Ron Hirst, Darrell Cardell and Jeff Sutton are looking for help in contacting classmates in the following initiation years:

- 1930-40-50's
- 1963, 84, 85, 86,
- 1966, 68
- 2001, 03
- 1979

Please call Darrell at 719-748-5159 if you can lend a hand.

# Action-Packed Pink Rose Weekend Planned

Will we break \$1.2 million by March 1<sup>st</sup>? That opportunity is on the table and more! Our first order of business, however, is to thank our donor brothers who've put this campaign so solidly on the map. With the dollar amount already pledged and contributed, we've significantly reduced our chapter's debt load, made necessary improvements at the chapter house, and increased our scholarship program to be one of the best on campus. All brothers and guests are welcome to the "Dining With Donors" event on March 1<sup>st</sup>. As an extra incentive to remit your pledge card, donors will receive two complimentary dinners.

## Pink Rose March 2

Undergraduates and alumni will gather at Pink Rose 2013 on Saturday, March 2<sup>nd</sup>. Social hour will begin at 5:30 PM. George Teagarden will be our speaker. Thirty-one thousand dollars in scholarship awards will be presented to our undergraduate members. The classes of 2003, 1988 and 1963 will be recognized as our 10, 25 and 50-year members.

## Room Block Available

For those coming in early or staying later, a block of rooms are reserved at the Parkwood Inn and Suites, 505 S. 17th St., Manhattan, KS 785-320-5440 for March 1<sup>st</sup> and 2<sup>nd</sup>. King rooms will be \$89.95. Call to make your own reservation, booked under AGR Fraternity Alumni.

## Pink Rose Weekend

### Friday March 1, 2013

- 12:00 PM Lunch at Colbert Hills Golf Course (5200 Colbert Hills Dr.)
- 2:00 PM Tour of new Feed Technology Innovation Center (Hosted by Keith Behnke #634, meet at International Grain Program Building, 1980 Kimball Ave)
- 4:00 PM Tour of AGR Fraternity House
- 5:30 PM Social Time at Blue Hills Room – Cash Bar (2317 Tuttle Creek Blvd., next to R.C. McGraws)
- 7:00 PM "Dining with Donors" Campaign Event

### Saturday March 2, 2013

- 9:00 AM Alumni Committee Meetings (AGR House 1919 Platt – House Improvement, Scholarship, and Alumni Relations)
- 10:30 AM Alumni Board Meeting (AGR House 1919 Platt)
- 11:30 AM Brunch
- 5:30 PM Pink Rose Formal Social Time at Blue Hills Room (2317 Tuttle Creek Blvd.)
- 7:00 PM Dinner and Dance – Dress is coat and tie (Keynote Speaker – George Teagarden)

# Want to Make Your Pledge Or Upgrade Your Commitment?

*Complete this certificate and send to:*

*Ben Brent, Campaign Treasurer*

*PMB Box 339, 1228 Westloop, Manhattan, KS 66502-2840.*

A possible tax deduction, a 5-year pledge period, permanent donor recognition at the chapter house... all good reasons to make or increase your pledge to Alpha Zeta Chapter - AGR. The need is clear. Eliminating mortgage debt, growing funds available for short and long term improvements, and creating an endowed scholarship program will strengthen the chapter's long term viability at K-State and ensure that Alpha Zeta continues to provide future leaders for the agriculture and food industry. Make your pledge today by completing the following. If increasing your pledge/gift, please complete where appropriate, and remit to Ben Brent, PMB Box 339, 1228 Westloop, Manhattan, KS 66502-2840.

\_\_\_\_ I/we wish to make a pledge to Alpha Gamma Rho so Alpha Zeta is assured of reaching its \$1.2 million goal in 2013.

Please indicate your payment schedule for the years indicated:

2013 \_\_\_\_\_ 2014 \_\_\_\_\_ 2015 \_\_\_\_\_ 2016 \_\_\_\_\_  
2017 \_\_\_\_\_ Other: \_\_\_\_\_

Upgrade Your Pledge?

I/we will increase my/our pledge to a total of \_\_\_\_\_, payable over 5 years.

Increase Your Gift?

\_\_\_\_\_ Please add the enclosed to my total campaign gift.

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Initiation Year: \_\_\_\_\_

**For more information on the campaign, contact:**

**Campaign Coordinator Kathy Benson at 585-734-2693, [kathy@ivypartners.com](mailto:kathy@ivypartners.com)**

**or go to [www.ksuagr.org](http://www.ksuagr.org)**



# Lister Serves as Graduation Student Speaker

Garrett Lister, of Maryfield, KS, graduated Summa Cum Laude December 12, 2012 and served as student speaker. While on campus, Garrett was actively involved in campus government, serving most recently as a College of Ag Senator. He's currently pursuing a MS with the Department of Ag Economics. "AGR was the best experience I had at KSU," said Garrett. "Dating back to my freshman year, my brothers have always been there to help me in some way. I could not have been as successful without their support."



*Garret Lister '12 ran for Student Body President last year with running mate Allison Penner.*

In his address, Garrett, reflecting on KSU's upcoming 150th anniversary, highlighted the struggles of our forefathers as context for the significance of this upcoming celebration. "We are graduating with degrees in agriculture, because leaders of the past were willing to plan for the future. I look to the stories of hardship, of perseverance, of planning for the future in some of the most difficult times this state and this nation have ever known. The fact that we are sitting here today is a result of great will power on the part of many people. The Morrill Act (dating back to 1857 and originally vetoed by President Buchanan) enabled Kansas, which had been a state for only two years, to found a land grant institution at a time when transportation, economic development and security all seemed to be more pressing concerns. Things were so bad at this time that ALL Kansans were known as Jayhawkers. Our past teaches us the lesson that dark times may lie ahead, but that if we show leadership, if we persevere with courage and vision for the future, we can lay the foundation for great things." Congratulations Garrett!

## AZ Milestones on 85th Anniversary Year

Academically, the AGR boys continue to improve in the classroom. In two semesters, the undergraduates have improved their campus rank from #19 to #6. Currently the house GPA is 3.13.

As of December 2012, Alpha Zeta has initiated more than 1,700 men into our fraternity. Currently there are 16 legacies at the chapter including: Shane Schaake (father), Amos White (grandfather), Aaron Diederich (brother), Colin Miller (grandfather), Wyatt Schumann (father), Shane Meenen (brother), Reiss Bruning, Dillon Cook (father), Kurtis and Kevin Morgan (father and brother), Reagan and Garrett Kays (grandfather), Kaleb Rockers, Landon Schneider (father), Keith Tucker (father), Kurtis Clawson (brother), Luke LaTourell (father), Miles Pearson (brother). True "blood brothers" include: Reagan and Garrett Kays, Ryan and Aaron Diederich, Kurtis and Kevin Morgan, Kurtis and Kendal Clawson, and Taylor and Garrett Swanson.

Four AZ brothers were elected to campus positions for the 2012-2013 academic year. Brother Logan Britton was elected to Vice President of the College of Agriculture Student Council. He will be responsible for the College of Agriculture's Watermelon Feed and Ag Awards Assembly. In the Student Governing Association, brothers Reagan Kays, Nathan Laudan and Kendal Clawson were elected to serve as College of Agriculture Student Senators. They will be responsible for representing the college in allocations and legislations affecting the entire student body.



*Ty Brookover '96*

"Alpha Gamma Rho was important to my personal development and an integral part of my college experience," said Ty Brookover '96, Campaign Committee Vice Chair. "The house has an important role within agriculture and at Kansas State University. I believe it will continue to produce strong leaders at both the state and national levels. I am thankful that I chose AGR as my home while in school and am thankful for the friends that will last me a lifetime."

# AGR Loses John Evans

AGR alumnus John R. Evans, 68, died December 5, 2012, at Hospice House. He was born November 7, 1944, in Hutchinson, to Richard L. Jr. and Alice C. (Gunn) Evans. John graduated from K-State in 1966 and returned to the family farm in Hutchinson. He was a large wheat and milo grower (no till, irrigated/dryland), and raised certified seed. This past summer, John hosted the AGR summer meeting.

Brother Max Peterson '63 fondly remembers "Hawk" from their college days. "John got that nickname after someone acquired a shopping cart from a local grocery store. Used to carry laundry at the chapter house, John found himself sitting in it either voluntarily or by gentle persuasion. Needless to say, at 6 feet plus, he looked like a hawk sitting on an egg; all arms and legs sticking out. The name stuck. Books came easy to John. He never seemed to study, but he never cut class either. He was a great study partner, and was always willing to step in if somebody needed extra help."

"John followed the markets extensively, used technology to the highest degree possible, and kept a log annually on moisture and weather patterns," said Ron Hirst '63. "He could tell you when and how much rain fell where just by pulling out his pocket log. John also loved flying. He flew Ron Spitzer, a Big 8 referee, and other basketball and football officials to



*John Evans '66 hosted alumni at his farm operation this past summer.*

Big 8 games. He was always willing to help people in need. One time our local cafe in Partridge had a fire and he was instrumental in providing funds to put in a new HVAC system and wiring."

John is survived by: wife, Gloria Evans; son, Mark Evans; daughter, Laurie Evans; mother, Alice Evans; sister, Marty Tokarchik and husband Ron; nephews, Jeff and Kevin Baumgarten; and 3 grandchildren.

## 2012 National Convention



*AZ made history at National Convention 2012 by bringing home 5 awards, including an unprecedented 2 for undergraduate achievement.*

## Pool Your Gift to Name a Study Room

Thirteen, 3-man study rooms are available for naming at the \$15,000 level. Pool your donation with friends and classmates to reach the established threshold. Only new gifts may qualify. The following rooms are available: 107, 108, 109, 112, 205, 206, 207, 208, 209, 210, 211, 212, 214. Contact Campaign Coordinator Kathy Benson for more information at 585-734-2693 or [kathy@ivypartners.com](mailto:kathy@ivypartners.com). Rooms are available on a first come, first served basis.

Other naming opportunities are available for individual donors and their families, or business donors. These include:

**\$250,000 gift... Living Room and Donor Recognition Wall, First Floor, Second Floor**

**\$100,000 gift... Brotherhood Program, Mentoring Program, Parking Lot**

# Our Future Begins Today



## CAMPAIGN DONOR ROSTER

**GOAL: \$1.2 MILLION**

**Percent Pledged: 72%**

**Amount Pledged/Gifted to date: \$863,409**

**Percent Collected: 41%**

**Total Number of Contributors: 131**

### Founder's Club

\$100,000 or more

Number of Gifts to date: 1

The Norm Nelson Family  
Terry '77, Troy '79, Clarke '06,  
Bo '03

### Sickle & Sheaf

\$50,000 - \$99,999

Number of Gifts to date: 2

Steve Burgess '61  
Dale Rodman '61

### Crescent Club

\$25,000 - \$49,999

Number of Gifts to date: 6

Dr. Bob '67 and Bunny  
Broeckelman  
John Evans '63  
Scott '94 and Brad '95 Foote  
Sam Hands '67  
Kenny Kalb '94  
Randall D. Stoecker '66

### Green & Gold Club

\$10,000 - \$24,999

Number of Gifts to date: 22

Alpha Zeta Chapter  
Undergraduates  
The Atwell Families: Merritt  
Atwell '43, Dennis Atwell  
'68, Thad Combs '92, Theron  
Combs '96, Thane Combs '01  
Ben Brent '56  
Ty Brookover '96  
Darrell '70 and Edna Cardell  
Richard J. Chase '47  
The Doane Brothers: Mike '92,  
Rodney '95, Craig '02  
Darren Gigot '90  
Grant P. Harris '95  
Ron and Bette Hirst '63  
Travis '90 and Aaron '93 Hirst  
Roger '63 and Jilinda Johnson

Todd Johnson '90

Aaron McKee '92

John '89 and Casey Niemann '92  
Brian Pelton '77

Rick and Susan Perkins '85  
Michael Smith '78—Ag 1 Source  
John '60 and Larry '63 Stuckey in  
memory of Mark Wright  
Kenton Weltner '74  
Doug Weyer '67 for the James  
Weyer Memorial Fund

### Leadership Club

\$5,000 - \$9,999

Number of Gifts to date: 32

Dave Anderson '79  
Richard A. Barta, D.V.M. '63  
Marc Bokelman '82  
Scott Bokelman '79  
Kenneth '63 and Marilyn Buchele  
Neil Caudle '89  
Charles R. Cole '65  
Nelson Galle '54  
Keith Heikes '76  
John '99 and Mike Kramer '96  
Loren Kruse '66  
Tracy Mader '90  
Marlin Mason '68  
Roger '85 and Lindsay McClellan  
Steven Miles '74  
Jeff Morgan '97  
Ted Odle '70  
Marty Reichenberger '94  
Randall R. Reinhardt '79  
Loren Rickard '64  
Brent A. Rockers '78  
Mike Schmitt '67  
Todd M. Schwarz '88  
Jay Selanders '97  
Dennis K. Shurtz '69  
Steven H. Slusher '64  
Kenneth L. Smith '69  
Michael Springer '96  
Steve Turnquist '69  
Darrell L. Webber '58  
Keith Westervelt '82  
Brent Wiedeman '92

### Spirit Club

\$1,000 - \$4,999

Number of Gifts to date: 43

Robert D. Ames '64  
Larry Antrim '60  
Ryan Breiner '99  
Edward N. Childs, D.V.M. '63  
Charley A. Cull '07  
Ray W. Ely '57  
Darwin '55 and Jon '81 Francis  
Gene Foltz '49  
Jacob '06 and Nichole Gouldie  
Jason Grady '96  
Justin D. Hagedorn '08  
Ron Hays '67  
Kane Hittle '96  
Clayton Huseman '95  
Virgil Huseman '64  
Jon Isch '58  
Ivy Partners  
Bruce L. Johnson '67  
Einar Johnson '53  
Dan Latourell '79  
Trent LeDoux '94  
Jesse McCurry '96  
Peter M. Nichols '82  
Tim Ohlde '80  
Randall Olander '67  
John R. Price '75  
Doug Read '82  
Jack Reichenberger '76  
Larry Reichenberger '71  
Dick '53 and Linda Reinhardt  
L. Dru Richard '67  
Josh Roe '99  
Armin Samuelson '49  
Charles P. Sauerwein '69  
Gabe Schlickau '98  
Danny Scott '69  
Chuck Shada '68  
Alan Sobba '81  
Dr. Charles Stoehr '61  
Jeff Sutton '96  
Matthew Urbanek '93  
Jerrod Westfahl '93  
David White '06  
Jerome Yorke '64

### Four Pillars Club

\$500 - \$999

Number of Gifts to date: 13

Chad Breiner '94  
Robert Cudney, D.V.M. '64  
Larry V. Cundiff '58  
Tom Dill '73  
Edwin Dillinger '56  
Don Drake '53  
Ray Flickner '74  
Dan Gertsner '68  
Dalton Henry '07  
Timothy Sanders '70  
Cody Stuber '98  
Larry Theurer '60  
Richard L. Theurer '64

### Up to \$499

Number of Gifts to date: 19

Arnold Appleby '54  
Scott Bolin '91  
Brad Brensing  
Merlin Chestnut '74  
Dr. Mel Falk '69  
James Ferrell '92 (Pi chapter)  
Glen Fisher '86  
Larry Geil '60  
Kylo Heller '97  
David Johnson '82  
Dan Marrs '62  
Doug Nelson  
G. Noel Park, Jr. '74  
Max Peterson '63  
Don Pruitt '69  
Spencer Schrader '93  
Kelly D. Welch '84  
Ron Welch '65  
Larry Woodson '60

### In Kind Gifts

Dave Anderson '79  
Ty Brookover '96  
Darren Gigot '90  
Sam Hands '67  
Keith Westervelt '82



PMB 339  
1228 Westloop  
Manhattan, KS 66502-2840

ADDRESS SERVICE REQUESTED

Campaign Goal Within Reach!

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## Springer Recognized by AFB at 2013 Annual Meeting

Congratulations to Michael Springer '96. He was National Runner-Up in the American Farm Bureau Young Farmers & Ranchers 2013 Achievement Award. Michael won a Case IH Farmall 65A (\$20,100 retail value), \$2,500 cash, and a STIHL USA Farm Boss (\$360 retail value).



**Only \$336,000 to Go to Surpass  
\$1.2 Million Capital Campaign Goal.**

**For more information on the campaign, contact:  
Campaign Coordinator Kathy Benson at 585-734-2693, [kathy@ivypartners.com](mailto:kathy@ivypartners.com)  
or go to [www.ksuagr.org](http://www.ksuagr.org)**